

# Master Practitioner Diploma

## Executive Coaching

The Master Practitioner Diploma (MPD) in Executive Coaching is a programme of development for experienced executive coaches who wish to strengthen and deepen their practice to master practitioner level. Success will demonstrate that you are coaching at a competency level that is consistent with the International Coach Federation's (ICF) Master Credentialed Coach (MCC) level of practice.

### There are Five Fundamental Development Outcomes:

**A Coherent Coaching Model** - To be effective, an executive coach needs to understand the theory, principles and values that underpin their approach as well as the processes and techniques that inform their work. Otherwise, they just have a bag of tools with limited capability.

**Depth of Coach Presence and Quality of relationship** - Coaching is a *relational process*, that is, it is the quality of the relationship between the coach and coachee that plays one of the most significant roles in the success of the work. The MPD will help you explore how to relate to your clients, which will include: How fully 'present' are you in relating to your clients? What do you express of yourself and what do you hold back? What stops you bringing more of your authentic self into relationships with your coaches? What are your blind spots or less helpful 'drivers' that can get in your way (the need to 'get it right', the need to be 'helpful', the struggle to feel 'in control' etc.)?

**A Systemic Orientation** - Executive coaching occurs within the context of the organisation. Indeed your coaches cannot be fully understood as separate from the various 'systems' in which they need to function. The MPD helps you understand the complexities of the many webs of human relationships that make up the socio-political landscape in which you and your coaches travel together.

**Depth and Breadth of Practice** - Most people attend a Master Practitioner programme because they long to know 'how they are doing' as coaches and how they 'stack up' against senior-level peers. The MPD will give you the opportunity to receive extremely high quality feedback on your practice plus help you develop your style and skills. In addition, you will explore new ways of working with your clients and thus extend your range of options.

**Depth of Reflection** - One of the key roles the coach plays in their work with their clients is to encourage their coachees to become better 'reflective practitioners', to develop the capacity to think about their work and their own functioning that both helps and hinders successful, productive outcomes. As a coach you too need this capacity, and the quality of your reflection will have a significant impact on the quality of your work with your clients. On the MPD you will develop your reflective capability to an even greater depth. You will enquire into your own 'personal process' ('what you get up to' and how this serves you – or not) critique your work, and work with others in their reflective process.

Over a 15 month period you will experience:

- 2 tutorials
- An Orientation Event for 1 ½ days to thoroughly explore your learning objectives for the programme
- Six facilitator led Modules
- Peer coaching
- Peer supervision
- Guided personal study and reflection

You may also choose to:

- Deliver one Coaching workshop (topic and timing to your choice) to the AoEC Alumni on a topic of expertise
- Be assistant Faculty on either the AoEC's Practitioner or Advanced Diploma

This represents over 500 hours of study. You may then choose to do further research and progress onto a Masters Degree programme. The AoEC can assist you with this process.

### Fees

£4,995 (plus VAT) plus Practitioner Entry Assessment costs of £1,000 (plus VAT) if not an AoEC Advanced Diploma Graduate.

To talk through the details of our programmes and how we can help you, please contact:

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