

How to Choose an Executive Coach Training Company

1. What accreditation does the company offer? Is the course recognised nationally, and internationally by the leading coaching bodies - AC (Association for Coaching), EMCC (European Mentoring and Coaching Council) and the ICF (International Coach Federation)?
2. How long has the company been offering Executive Coach training programmes? Longevity is important to ensure the reputation of the company is well established and will be around to support you further. Does it offer programmes in countries other than the UK?
3. How many participants are on each Programme?
4. What is the ratio of participants to course tutors?
5. What training style is used for the programme? - Is it classroom style or experiential?
6. How much opportunity will there be for live coaching practice?
7. Does the company have a psychological underpinning to the programmes offered?
8. Do you receive any individual tutorials during the programme?
9. Is there a thriving Alumni Association which will provide resources and events after you have graduated?
10. Does the company offer CPD in the form of workshops or masterclasses?
11. What opportunities exist to partner with the organisation once qualified?
12. Will you be able to continue in your current role whilst undertaking your coach training?
13. Are you offered complimentary telecoaching sessions to discuss your learning goals? The company should be prepared to take time to ensure the programme you apply for is the right one for you and to tell you if not.
14. Does the company offer contact with previous graduates of the programme for you to gain individual insights into the programmes?
15. Does the company contribute to the development of the coaching profession by writing in global coaching journals, blogs and being represented at conferences such as Coaching at Work, The ICF, EMCC and AC conferences.
16. What support will you be offered for getting your coaching business started?