

Challenging Coaching Masterclass

with John Blakey

Challenging Coaching is an essential wake-up call that shows the time has passed for traditional coaching methods.

Anyone who is responsible for the performance of others will find that the key to eliciting the highest level of achievement lies in facing the FACTS.

On this in-depth one-day interactive Masterclass John Blakey co-author of “Challenging Coaching: going beyond traditional coaching to face the FACTS” will look in detail at this new and challenging approach to coaching. The Masterclass will deal with the principles which underpin the model, and the FACTS elements themselves.

John will detail the unique **FACTS** Coaching™ model, which provides a practical and pragmatic approach focusing on **Feedback**, **Accountability**, **Courageous goals**, **Tension**, and **Systems** thinking.

Based on his extensive experience working at board and management levels, Challenging Coaching suggests that for too long coaching approaches have shied away from adopting a more challenging stance - a stance that can provoke greater performance and unlock deeper potential in business leaders and their teams. Long-held coaching principles such as being non-directive, building rapport and holding to the individual's agenda are put under the spotlight and their relevance is questioned to a 21st-century business environment where the needs of the wider organization must take precedence over the particular wants of any specific executive.

A unique opportunity for you to...

- Delve deeply into the principles of Challenging Coaching and learn experientially about the FACTS Coaching™ model from one of its originators.
- Explore in depth the relevance of traditional coaching approaches and explore the principles and the new gems of Challenging Coaching.
- Explore in depth and practice the five elements of FACTS Coaching.
- Consider the wider implications and applications of FACTS Coaching.
- Take away an approach which can be integrated with your existing coaching practice and used on an on-going basis to increase your presence and maximise your impact.

Structure of the Masterclass

- Facilitated discussion into the origins of coaching and the traditional principles and how these now serve coaches, coachees and organisations in the 21st century.
- Consider and practice the principles behind FACTS Coaching™ such as the Support Challenge Matrix, the Zone of Uncomfortable Debate, Build the Contract Honor the Contract, and Speak Your Truth and Face the FACTS.
- Explore in detail and practice the skills of **Feedback** and **Accountability** within a Challenging Coaching environment.
- Explore and practice the skills of **Courageous Goals**, **Tension** and **Systems** Thinking.
- Facilitate a discussion on the wider application of FACTS Coaching™ within business.

Dates

21st November 2017

Times

9.30am to 5.00pm

Fees

£250.00 + vat

Venue

Etc.Venues
Tenter House
45 Moorfields
Moorgate
London
EC2Y 9AE

Booking Procedure

Please fill in an [application form](#) at www.aoec.com

John Blakey is a visionary with a track record of anticipating future business trends, bringing them into reality through courage, intelligence and self belief whilst inspiring others to follow through building high trust, collaborative relationships. After starting his career in retail management and gaining an MBA, John retrained via an MSc in IT to pioneer the implementation of SAP software across Europe. John became International Managing Director in Logica and became one of the early PCC credentialed executive coaches in the UK with the International Coach Federation. Logica appointed John to the role of Director of Coaching – the first such role in a FTSE250 company and he went on to co-found coaching practise 121partners. John is now anticipating a fundamental shift in corporate leadership behaviours in the next five years to meet the expectations of the next generation of business stakeholders. He is re-focussing his efforts to write, speak and research on this topic whilst coaching a small number of Board level leaders who share his commitment to this vision.

To talk through the details of our programmes and how we can help you, please contact:
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