

Practitioner Diploma in Executive Coaching

Virtual programme

Accredited by: ICF ACSTH, EMCC Practitioner level, AC Recognised Course

Are you an experienced manager, leader, coach, trainer or consultant who wants to add Executive Coaching to your skill set?

Whether you are looking to coach within an organisation or you will be working with external clients, the common denominator is that coaching is a skill that will bring about positive change for individuals and organisations. We work with you to discover your own signature presence and through our unique experiential style, train you to become a qualified executive coach.

The Executive Coaching Journey

- ◆ Held over a series of 3 two-day modules plus an Assessment Day, participants work with the AoEC's comprehensive coaching model of Beginnings, Middles and Endings to mirror the Executive Coaching process.
- ◆ By taking the Practitioner Diploma in Executive Coaching you will discover how to:
- ◆ Build a strong professional client relationship based upon trust, respect and rapport
- ◆ Draw upon a significant body of psychologically grounded coaching skills to promote client development, encourage breakthrough and deepen understanding
- ◆ Align coaching to the business and organisational context
- ◆ Manage effective closure to exceed client, coach and stakeholder expectations

Module 1

Beginnings: Engaging the Client. You will:

- ◆ Develop a clearer understanding of clarifying purpose and contracting between the person being coached, the coach and the stakeholder(s)
- ◆ Practice with key coaching frameworks and models to work towards goals and objectives
- ◆ Enhance listening and questioning skills in practice sessions with direct feedback
- ◆ Start to develop a personal, unique coaching framework
- ◆ Establish peer coaching relationships to promote coaching practice

Module 2

Middle: Deepening the Understanding You will:

- ◆ Consider emotions in coaching
- ◆ Clarify the boundaries of coaching and other management activities
- ◆ Introduce creativity into coaching practice

- ◆ Experience supervised coaching practice
- ◆ Get a clear understanding of the importance of ethical guidelines and professional standards
- ◆ Be alert to both explicit and tacit information and its impact on coaching outcomes

Location

From the comfort of your own home using Zoom.

Fees

Early Birds: 10% discount when you pay in full latest by 6th February 2023 AED 23,364 + 5% VAT (VAT applicable for UAE).

Standard Price for Virtual: AED 25,960

+5% VAT (VAT applicable for UAE) for all modules and the assessment day. Can be paid in 4 installments.

Installments for Virtual:

5% discount off the standard price when you pay in four instalments AED 5,885.25 (incl.5% VAT) per module. Balance to be paid 4 weeks before each module.

Non-refundable deposit: AED 5,000 + 5% VAT is payable upon registration to the programme)

2023 Dates

Module 1: 18 - 19 March

Module 2: 29 - 30 April

Module 3: 10 - 11 June

Assessment:

22 & 23 July
(Each day x 8 Participants)

Times

09.30am - 5.00pm
each day (GST).



Please note that we are in the process of converting from ICF ACSTH accreditation of our Practitioner Diploma to the new ICF Level 1 accreditation. This will take effect from 2023.

Module 3

Ending: Successful Review and Closure

You will:

- ◆ Employ solutions-focused coaching tools to achieve beneficial outcomes for coachees
- ◆ Understand coaching in a leadership or organisation context
- ◆ Explore the role of challenge in coaching
- ◆ Manage the “psychology of endings” providing healthy closure for the colleague being coached, the coach and the stakeholder(s)

Programme Accreditation

Graduating from this programme will provide you with:

- **ICF (International Coaching Federation)**
Represents 60 Accredited Coach Specific Training Hours (ACSTH). We are in the process of converting to the new ICF Level 1 accreditation. For more detailed information see the ICF website.
- **EMCC (European Mentoring and Coaching Council)**
Practitioner level.
For more detailed information see the EMCC website.
- **Association for Coaching**
AC Accredited Award in Coach Training.
For more detailed information see the Association for Coaching website.

Course Outline

The design of each module and the style of facilitation emulate the coaching process and relationship. We focus on how to establish the relationship, how to facilitate deeper understanding and awareness of the person being coached and how to close coaching relationships and contracts.

In addition to the modules the programme includes:

- ◆ Three group mentor coaching sessions and three one-to-one mentor coaching sessions to support the development of coaching competencies
- ◆ Participation in three small group discussions - one after each of the three modules in order to deepen understanding
- ◆ Completion of an online programme to provide further development and support
- ◆ Having a minimum of two practice clients over the duration of the programme and log of at least 10 hours of coaching practice by the end of the programme

- ◆ One thirty-minute tutorial in advance of the Assessment Day
- ◆ Successful participation in and completion of the work for the Assessment Day

The Assessment Day

(Closure and Ongoing Development):

This day consists of:

- ◆ A presentation of each participant's unique and developing Coaching Framework and Model (their “signature presence”)
- ◆ Submission of a reflective essay on your personal learning journey
- ◆ A live demonstration of your coaching which is evaluated against ICF and EMCC based criteria

Please register your interest at:

<https://www.aoec.com/international/aoec-uae>

For more information, contact:

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Your AoEC UAE Faculty

Leila Rezaiguia, MA Chartered MCIPD, PCC, ORSC, NLP, STC

Leila is Co- Founder & Managing Partner, Kompass and Head of AoEC UAE. She is a highly sought-after multi-lingual Executive, Systemic Team Coach and ICF Mentor Coach with over 24 years working with leading organisations and individuals to enhance productivity, maximise performance, and accelerate growth. She is renowned for her high energy, enthusiasm, passion, fun-loving nature, and her love for empowering, connecting and working with people from diverse cultures.

Ebru Goksu Yildirim, BEc, MCC, CPCC, ORSC, NLP, STC

Ebru is a Kompass Associate and AoEC Faculty in the UAE. She is a bi-lingual Leadership, Executive, Relationship Systems Coach and ICF Mentor Coach with over 20 years working with individuals and teams by staying true to her life-purpose of ‘unlocking potential’. She is an empowering, creative and growth oriented who is passionate about people and maximising their potential. She works with her clients by focusing on their ‘being and doing’. She truly believes that this is the path to transformation.

Irene Riad, ACC, STC, EQCC, CQC

Irene is a multi-lingual Executive, Career and Systemic Team Coach with over 20 years, in public and private sectors, working with leading organizations and individuals to enhance productivity, maximize performance, and accelerate growth. Her subject matter expertise lies in executive coaching, systemic team coaching, leadership assessment and development, high potential pipeline development, talent and performance management, as well as learning and development. She delivers client work in Arabic and English.

Academy of Executive Coaching

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