

Challenging Coaching – Virtual Masterclass

with Katy Mason and Marie Haycocks

Challenging Coaching is an essential wake-up call that shows the time has passed for traditional coaching methods. Anyone who is responsible for the performance of others will find that the key to eliciting the highest level of achievement lies in facing the FACTS.

On this in-depth one-day virtual and interactive Masterclass Katy and Marie will look in detail at this new and challenging approach to coaching. The Masterclass will deal with the principles which underpin the model, and the FACTS elements themselves.

They will detail the unique FACTS Coaching™ model, which provides a practical and pragmatic approach focusing on Feedback, Accountability, Courageous goals, Tension, and Systems thinking.

Based on their extensive experience working at board and management levels, Challenging Coaching suggests that for too long coaching approaches have shied away from adopting a more challenging stance - a stance that can provoke greater performance and unlock deeper potential in business leaders and their teams. Long-held coaching principles such as being non-directive, building rapport and holding to the individual's agenda are put under the spotlight and their relevance is questioned to a 21st-century business environment where the needs of the wider organisation must take precedence over the particular wants of any specific executive.

A unique opportunity for you to...

- ◆ Delve deeply into the principles of Challenging Coaching and learn experientially about the FACTS Coaching™ model from one of its originators.
- ◆ Explore in depth the relevance of traditional coaching approaches and explore the principles and the new gems of Challenging Coaching.
- ◆ Explore in depth and practice the five elements of FACTS Coaching™.
- ◆ Consider the wider implications and applications of FACTS Coaching™.
- ◆ Take away an approach which can be integrated with your existing coaching practice and used on an on-going basis to increase your presence and maximise your impact.

Certification

This programme does not provide CCEs, but participants will gain a maximum of 6.5 CPD hours.

Structure of the Masterclass

- ◆ Facilitated discussion into the origins of coaching and the traditional principles and how these now serve coaches, coachees and organisations in the 21st century.
- ◆ Consider and practice the principles behind FACTS Coaching™ such as the Support Challenge Matrix, the Zone of Uncomfortable Debate, Build the Contract Honor the Contract, and Speak Your Truth and Face the FACTS.
- ◆ Explore in detail and practice the skills of Feedback and Accountability within a Challenging Coaching environment.
- ◆ Explore and practice the skills of Courageous Goals, Tension and Systems Thinking.
- ◆ Facilitate a discussion on the wider application of FACTS Coaching™ within business.

Dates

20th October 2021

Delivered via

Zoom platform

Times

9.30am to 5.00pm

Fees

£240.00 + vat

Booking Procedure

Please fill in an application form at www.aoec.com

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