

The Trusted Executive

Nine Leadership Habits that Inspire Results, Relationships and Reputation



The world is ready for a different breed of executive; a leader with transformational trust-building skills, a leader who develops new leadership habits that are fit for a transparent world in which nothing can be hidden.

“Leaders can no longer trust in power; instead, they must rely on the power of trust”
Charles Green

The Journey of Trust

The Academy of Executive Coaching (AoEC) has partnered with John Blakey of The Trusted Executive Foundation (TEF) to deliver The Journey of Trust, a full suite of trust-based leadership development opportunities to improve trustworthiness and transform the triple bottom line of results, relationships and reputation. The trust model rests upon three pillars (ability, integrity and benevolence) and nine habits:-

The Journey of Trust has three phases – discovery, exploration and odyssey:-

Discovery

The Trusted Executive Survey

A trust survey that can be used to gauge the trust pulse in your organisation and assess the current level of trust in your organisation across different management levels.

The Trusted Executive Keynote (1 hour)

An inspiring and thought-provoking keynote to address the trust crisis in leadership. The keynote will include the specific findings from the organisation's trust survey.

Exploration

The Trusted Executive Workshop (0.5-1 day)

A follow-up workshop with management teams where the nine habits of trust will be explored in detail to identify which of the nine habits of trust are their key strengths and which need addressing.

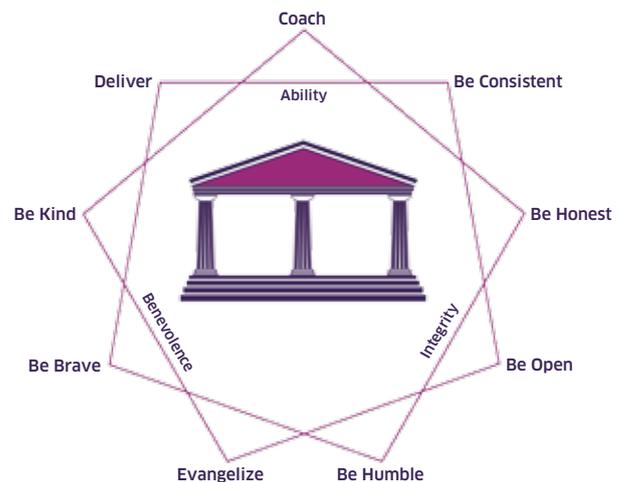
Odyssey

The Trusted Executive Leadership Development Programme (10-12 months)

A 10-12 month coaching programme for each trust champion in your organisation delivered by accredited AoEC coaches. The habits will be developed using a suite of bespoke exercises, tools, techniques and case studies. The impact of the programme will be measured via the achievement of specific triple bottom-line goals.

“The research shows that over 50% of the challenge of building organisational trust relies upon the role-modelling of trustworthy behaviours across the management population”
John Blakey

Nine leadership habits that inspire trust



Business Benefits

The business impact of improving the trustworthiness of an organisation have been well documented. These impacts can be summarised under the triple bottom line headings of results, relationships and reputation:-

Results

“Since 2009 America's most trustworthy organisations have delivered 81.6% ROI compared to 46.3% ROI of the 500 largest companies in the US in the same period.”

- Trust Across America

Relationships

“Compared to employees of low trust organisations, employees of high trust organisations report 74% less stress, 50% higher productivity, 13% fewer sick days and 76% more engagement.”

- HBR (Dec 2016) The Neuroscience of Trust

Reputation

“75% agree a company can take specific actions that both increase profits and improve economic and social conditions in the community where it operates”

- 2017 Edelman Annual Trust Barometer