

## Coaching for our global future

### Date and time

Orientation Session: 16 April  
2024  
17.00 EST

Day one: 22 April 2024  
Day two: 15 May 2024  
Day three: 17 June 2024  
Day four: 16 July 2024  
Day five: 16 September 2024  
11.00 - 16.00 EST each day

Assessment day: 1 November  
2024  
09.00 - 17.30

### Delivery

Virtual via Zoom.

### Price

€3,500 + VAT.

### For further information please contact:

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# Professional Practitioner Diploma in Executive Coaching

## About the programme

As a graduate of the Practitioner Diploma in Executive Coaching, you are warmly invited to our new global programme: the Professional Practitioner Diploma in Executive Coaching.

The Professional Practitioner moves beyond coaching tools and techniques to develop your transformational coaching presence, relationships, and ethics in response to the social, cultural, and ecological realities of the 21st Century.

The programme builds on your foundational coach training by deepening the exploration of, 'who am I, and how do I coach?' through five key themes: coaching the client in context, holding space, coaching presence, coaching the whole client, and being human.

Our innovative content has been developed in collaboration with AoEC global faculty, who will facilitate ten live workshops over a six month period. You will benefit from the expertise, experience, and diverse perspectives of practising coaches from around the world, as well as peer coaching practice, mentor coaching and supervision, and bespoke webinar recordings.

This unique programme concludes with an AoEC assessment day, where you will share your learning with peers and faculty through a live presentation (including a coaching case study) and a coaching demonstration.

The Professional Practitioner takes you above and beyond the Practitioner Diploma, and it is designed to meet the education hours, mentor coaching, and performance evaluation requirements for the ICF PCC credential.

On completion of the currently running pilot, the programme will be submitted for ICF accreditation and, subject to ICF approval, graduates of the April programme will be granted ICF Level 2 award.

## Programme aim

The Professional Practitioner deepens the exploration of, 'who am I, and how do I coach?', reflects on the role of the coach in a relational, organisational, and societal context, and challenges you to bring the whole field into your unique signature presence, coaching practice, and professional ethics.

## Who this programme is for

The April 2024 programme is available exclusively to graduates of the AoEC Practitioner Diploma in Executive Coaching. As a candidate for the Professional Practitioner, you will be looking to enhance your coaching practice and deepen your awareness of your presence as a coach. You will be committed to your professional development, and you may be preparing to apply for your ICF PCC credential.

If you are unsure as to whether this programme is right for you, we would be delighted to have a conversation about your professional development needs.

## How you learn

The Professional Practitioner provides 6 days of coaching education over six months. This takes the form of 5 days of workshops and group mentor coaching over a five month period followed by a group assessment day in month 6.

Your learning is supported by peer coaching practice, 1:1 mentor coaching and supervision, and pre-recorded webinars, and supplemented by your own self study and at least 10 hours of client practice. Preparation for the assessment day includes writing both a reflective essay and a presentation which integrate your learning from the programme.

## Delivery method

The Professional Practitioner is run virtually via Zoom. The cohort is expected to comprise a group of Practitioner Diploma graduates from around the world.

To graduate from the Professional Practitioner Diploma, you are required to attend and complete all aspects of the programme, and pass the three components of the assessment. The coaching demonstration will be assessed against the ICF PCC markers.

## Programme faculty

The Professional Practitioner is a collaborative programme and we are delighted to present our global faculty team, including representation from AoEC UK, AoEC Estonia, AoEC Turkey, AoEC Poland, AoEC UAE, and AoEC East Africa.

## Benefits of the programme

- all elements of mentor coaching and supervision included
- thought provoking topics facilitated by AoEC global faculty
- unique AoEC experiential learning style



## Programme themes

- **Coaching the Client in Context:** beyond the client + partner conversation dynamics
- **Holding Space:** building psychological safety + trauma sensitive coaching
- **Coaching Presence:** beyond words + a Gestalt approach
- **Coaching the Whole Client:** identity and self + crossing cultures
- **Being Human:** self-compassion in coaching + Ubuntu coaching

## Accreditation



The Professional Practitioner provides 73 hours of Continuing Professional Development, including 10 hours of mentor coaching, from the AoEC.

The programme has been designed to meet the requirements of ICF Level 2 when combined with the Practitioner Diploma in Executive Coaching. The ICF requires one graduating class prior to submitting an accreditation application. If the application is successful we intend to grant retrospective Level 2 accreditation to the programme, but this cannot be guaranteed.

